



## Louisville/Jefferson County Metro Government Solid Waste Management District

600 Meriwether Avenue, Louisville, Kentucky 40217

Robert Schindler

Board Chair

Keith Hackett

Executive Director

### **Education Sub-Committee MEETING MINUTES Highlands-Shelby Park Library, 1250 Bardstown Road, Louisville, KY 40204 August 13, 2019**

Chairman Tim Darst called the meeting to order at 2:03 p.m.

Other Members in attendance: Bruce Burrow, Kim Martinez and Darrell Shelton.

July 9, 2019 meeting minutes were accepted by acclamation with a small change.

#### **Task from Board**

1. Karen Maynard updated the committee on the first recommendation sent to the 109 Board saying it was well received and passed accordingly. The next step in the process is for staff to create a new draft charter. Members discussed the process, but no further action was taken.
2. Team then reviewed the impact/effort matrix and discussed the next recommendation to process. A motion was made by Darrell Shelton to work on the Expanded Marketing Campaign for Recycling and composting (ICI) that was seconded by Kim Martinez. The team discussion centered on that being the best one considering the Service Level Standards subcommittee was making a recommendation for the ICI sector at the next meeting. The team felt this would dovetail easily into that process and it was best to move forward. The team also reviewed Austin Texas Universal Recycling Ordinance and website as it was one of the examples given by the SLS committee. A vote was taken on the motion and passed.

#### **Other Projects**

1. Update on recycling videos being produced by MetroTV: Karen Maynard updated the group saying that she had received the first video from MetroTV but it needed more work. The concern was it was too long, and she felt it wasn't ready to show to the committee. She also stated we needed video from WestRock to add and needed to get with Kim to get a date and time.
2. Feedback on "Know Waste Wednesday" Next-Door posts: Karen Maynard stated she planned to use compostable plastics as the next topic. All members agreed this should be a good one.

#### **Public Input**

No public input received today.

#### **Announcements**

Next Advisory Committee Meeting – August 21, 2019 @ 4:30 p.m. 600 Meriwether Avenue.

Education Sub-Committee Meeting – September 10, 2019, 2:00 pm - 3:00 pm, Highlands-Shelby Park Library

Meeting was adjourned at 3:04 p.m.

Minutes approved by:

Tu Dent  
Chair

9/10/19  
Date